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**School District of Mauston Launches Mobile Apps to Keep Community Informed and Involved**

**[Mauston, May 12, 2022]** – The School District of Mauston today launched two new mobile apps designed to enable parents, staff, students and other community members to stay informed and up-to-date on important information and activities underway within the school community.

The free SchoolMessenger mobile app and free Mauston School District app can be downloaded for Apple iOS and Android devices.

Developed by Intrado Corporation, the trusted provider of SchoolMessenger communications solutions, the new SchoolMessenger app will provide families with 24/7/365 access to notifications such as those for school-related weather and schedule changes, school activities, and potential emergency situations. In addition, the app can allow teachers and parents to directly communicate with each other, individually or in groups, all from within the same app.

The Mauston School District app will provide families access to calendars, lunch menus, directories, events, sports schedules, and more. New information feeds will continue to be made available in the app over the coming school year.

“The new mobile apps empowers everyone in the community to stay connected and up-to-date on the information that they want and need directly from their mobile device,” said Superintendent Joel Heesch. “It’s another great example of our commitment to engaging families through improved communication. We are excited about how the new apps will help us communicate more effectively, and hope it leads to a stronger, more connected school community overall.”

Both apps are highly secure. The new SchoolMessenger app is built on the communications platform that lets the district manage and share important information by phone call, text message, email, and social media, and now, via the SchoolMessenger mobile app. The district’s new app is built on a communication platform that permits the district to manage and share content easily

“We look forward to continuing to work with the School District of Mauston to help reach its goals for effective and accessible communications throughout the entire school community,” said Nate Brogan, senior vice president of Intrado’s Education group. “Parents today are busier than ever and rely on their mobile devices to connect them to the information that matters most. Our SchoolMessenger Solutions allow schools and community members to stay connected through a robust mobile platform that will continue to evolve based on their needs.”

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